Evaluation of Systems and Services

We are gathering your opinions of a product. We would like to interview you for less than an hour about your opinions about this product, and perhaps watch you use the product for a little time. We are collecting this information as an assignment for our class at the University of Michigan School of Information, “Usability and Needs Assessment” (SI 422), taught by Lija Hogan.

You are not required to participate in this and you may skip questions or stop at any point in the interaction.

The data we collect is not identified with you personally. We report opinions and demographics in the aggregate and keep the data anonymous.

We will collect your name at the outset along with contact information if we have any follow-up questions, but the identifying information will be destroyed at the end of the semester.

We will be audio recording the interview so that we can check back with some facts in case we miss them in our note-taking. Like the identifying information, the recordings will be destroyed at the end of the semester.

If you have any questions please contact us at:

Kennedy Kaufman ([kenkauf@umich.edu](mailto:kenkauf@umich.edu))

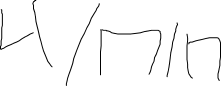
Jack Billings ([jfbills@umich.edu](mailto:jfbills@umich.edu))

If you have issues for the professor of the class, please contact:

Lija Hogan

lija@umich.edu

I agree to participate in this assignment and be audio recorded.



Signed: Date:



Print your name:

